

## **Astelaris, the legal and financial ally for growing companies in Mexico, announces an Strategic Alliance with Miranda Partners**

**Mexico City, May 23, 2023** - Astelaris, a leading Mexican firm focused on legal and financial services for Tech Companies, Startups, Family Offices, SMEs, Private Equity Funds and Entrepreneurs, announced the formalization of a strategic alliance with Miranda Partners, a leading Mexican strategic communications and consulting agency, to offer their clients in Mexico a combination of legal and communications services when required.

Through this alliance, Astelaris' clients will have access to a wide range of communications services, such as Media Relations, ESG, Investor Relations, Recruitment, Public Relations, and Digital Marketing, provided by Miranda Partners. Similarly, Miranda Partners' clients will have access to Astelaris' legal expertise and advice, including corporate law, M&A, complex transactions, restructurings, or intellectual property.

"We are excited to form this strategic alliance with Miranda Partners," commented Gerardo Macias, Managing Partner of Astelaris. "With this partnership, we will be able to provide our clients with a broader range of services, ensuring they receive the best quality legal and communications advice to address their complex business needs."

"Our partnership with Astelaris will allow us to offer a broader set of services to our clients in Mexico," said Damian Fraser, CEO of Miranda Partners. "We are committed to working closely with Astelaris to deliver the best quality services to our customers, ensuring they have access to the best solutions to meet their advisory needs."

In this way, Miranda Partners and Astelaris become a full-service partnership, maximizing the reach and advice offered to their clients through communication, advisory and legal issues.

For more information, you can contact Astelaris at [info@astelaris.com](mailto:info@astelaris.com) or Miranda Partners at [info@miranda-partners.com](mailto:info@miranda-partners.com)

### **About Miranda Partners**

Miranda Partners was founded in 2018 and consists of seven independent divisions, (ESG, IR, Media&PR, Global Research, Financial Advisory, Digital & Design, People ADDvisory, and Digital Marketing). All divisions aim to be market leaders in their respective area, while working together when it is convenient for the client. Since its creation, Miranda Partners has grown to a team of around sixty people. Miranda Partners has offices in Mexico City, Monterrey, New York, Bogota and a joint venture serving Africa from Kenya.

### **About Astelaris**

Astelaris is a Mexican law firm focused on offering comprehensive legal services in a disruptive way. With extensive experience working for companies from different sectors and industries, and with an important focus on SMEs, Startups, Investment Funds and Family Offices, Astelaris stands out for its expertise of



more than twenty years, its personalized attention, and accessibility in prices and work models; all this under its umbrella of values focused on trust, empathy and the idea of simple is better.

**Contacto de Prensa en México**

Tania Rojas

Analista Senior

Miranda Partners

+52.74.4123.2919

[tania.rojas@miranda-partners.com](mailto:tania.rojas@miranda-partners.com)