ALSEA ANNOUNCES THE SALE OF CHILI'S AND P.F. CHANGS RESTAURANTS IN CHILE, AND FRIDAY'S IN SPAIN

Mexico City, November 6th, 2025 —. Alsea, S.A.B. de C.V. (BMV: ALSEA*) "Alsea", the leading Quick Service Restaurant (QSR), Coffee Shop and Full-Service Restaurant operator in Latin America and Europe, announces that it has completed the sale of its Chili's Grill & Bar and P.F. Changs restaurants in Chile, as well as its TGI Friday's restaurants in Spain.

This transaction is aligned with the Company's strategy to optimize its brand portfolio, with the objective of strengthening growth and improving profitability through greater operational efficiency.

About Alsea

Alsea is the leading restaurant operator in Latin America and Europe of global brands in the quick service, coffee shop, and full-service restaurants segments. It has a diversified portfolio, with brands such as Domino's Pizza, Starbucks, Burger King, Chili's, P.F. Chang's, Italianni's, The Cheesecake Factory, Vips, Archies, Foster's Hollywood, Gino's, and TGI Fridays. The company operates more than 4,800 units in Mexico, Spain, Argentina, Chile, Colombia, France, Portugal, Netherlands, Belgium, Luxembourg, Uruguay and Paraguay. Alsea's business model includes support for its brands through a Shared Services Center that provides all the Administrative and Development Processes, as well as the Supply Chain. For more information, visit: https://www.alsea.net/

Its shares are traded on the Mexican Stock Exchange under the ticker symbol ALSEA*

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