



ALSEA SUCCESSFULLY CONCLUDES THE FULL EARLY AMORTIZATION OF ITS USD- AND EUR- DENOMINATED SENIOR NOTES

Mexico City, January 22nd, 2026 — Alsea, S.A.B. de C.V. (BMV: ALSEA*) “Alsea”, the leading Quick-Service Restaurants (QSR), Coffee Shop and Full-Service Restaurants operator in Latin America and Europe, successfully completed yesterday the full prepayment of its Senior Unsecured Notes denominated in U.S. dollars (USD 500 million) and euros (EUR 300 million).

The amortization was carried out through the execution of new sustainability-linked bank financing facilities: in Mexico, through a club deal for a total amount of MXN 10.5 billion with a five-year bullet maturity and a floating rate of TIIE + 145 basis points; and in Europe, through a syndicated loan of up to EUR 550 million, with a five-year amortizing maturity and a floating interest rate of Euribor + 210 basis points.

This process is part of the Company’s financial strategy aimed at strengthening its capital structure, extending its debt maturity profile, aligning cash flows, mitigating exposure to foreign exchange risks, and reducing financing costs.

Among the main benefits derived from this financial restructuring are:

- Improved debt service, including an estimated annual reduction in interest expense of approximately USD 25 million by 2026, which optimizes the use of resources and supports the Company sustainable strategy.
- Increased flexibility in the maturity profile by extending the average life of financial debt to more than four years.
- Sustainability-linked financing, reinforcing Alsea’s commitment to ESG standards across its global operations.

Limitation of Liability

This press release contains certain forecasts or projections, which reflect the current view or expectations of Alsea and its management with respect to its performance, business, and future events. Alsea uses words such as “believe”, “anticipate”, “plan”, “expect”, “intend”, “target”, “estimate”, “project”, “predict”, “forecast”, “guidelines”, “should”, and other similar expressions to identify forecasts or projections, but this is not the only way in which it refers to them. Such statements are subject to certain risks, contingencies, and assumptions. Alsea cautions that many factors could cause the actual results to differ materially from the plans, objectives, expectations, estimates, and intentions expressed in this press release. Alsea is under no obligation and expressly abdicates any intention or obligation to update or modify any forecast or projection that may result from new information, future events, or any other reason.

About Alsea

Alsea is the leading restaurant operator in Latin America and Europe of global brands in the quick service, coffee shop, and full-service restaurants segments. It has a diversified portfolio, with brands such as Domino’s Pizza, Starbucks, Burger King, Chili’s, P.F. Chang’s, Italianni’s, The Cheesecake Factory, Vips, Archies, Foster’s Hollywood, and Ginos. The company operates more than 4,800 units in Mexico, Spain, Argentina, Colombia, Chile, France, Portugal, the Netherlands, Belgium, Luxembourg, Uruguay, and Paraguay. Alsea’s business model includes support for its brands through a Shared Services Center that provides all the Administrative and Development Processes, as well as the Supply Chain. For more information, visit: <https://www.alsea.net/>

Its shares are traded on the Mexican Stock Exchange under the ticker symbol ALSEA*

Gerardo Lozoya Latapi
Julia Torres Avila
Investor Relations
Telephone: +52 (55) 7583-2000
ri@alsea.net

alsea.net

Av. Revolución 1267, Torre Alsea

Corporativa, Piso 21 col.

Los Alpes, Álvaro

Obregón

C.P. 01040, CDMX

@somosalsea

52 (55) 7583 2000